

Cultures that include. Teams that engage. Leaders who inspire. Individuals who achieve.

If you think that your team members are your organization's most critical resource ... If you've seen the business advantages of engaged and motivated teams ... If you know that your people need to evolve and grow as your business does ... If you believe that there is potential in your people that can be unlocked ...

Then we're excited to work with you.

## CORE CAPABILITIES

- **Diversity, Equity & Inclusion** strategies, workshops and programs that build inclusive cultures.
- **Talent Development** growing leaders and individual contributors, developing organizational learning cultures and designing talent lifecycle strategies that support business vision and mission.
- **Collaboration** helping intact and crossfunctional teams work better together.
- **Communication** improving message clarity, efficiency and impact for individuals and teams.
- **Coaching** focused improvements for individuals and groups.
- **Speaking** discussion-provoking content and connected workshops that explore the "human" in human resources.

#### CLIENTS

Industries - information technology, life sciences, retail, digital media, entertainment, financial services.
Company Size - from 50 to 150,000. Median

client size is 800.

# **KEY DIFFERENTIATORS**

- **Curiosity** understanding your business and unique challenges is the first part of any engagement.
- **Customization** workshops and experiences are tailored to audiences, balancing tested approaches with tailored content.
- **Cohesion** solutions that create connections between current culture, learning goals, career growth and talent needs.
- **Integration** aligning to existing learning efforts and talent systems.
- Flexibility & Scale experience with organization sizes from 50 to 150,000.

### ABOUT US

NAIC - 54161, 541612, 541720, 611430. UNSPSC - 60105421, 80101511, 80111501. NGLCC - #20448

**CERTIFICATIONS** - MBTI, DISC, EIP360, Leadership Architect, viaEDGE, SLII, NLI Brain-based Coaching

**CONTACT** - jonathan@thepotential.space +1-415-601-2041

### www.thepotential.space